FOR IMMEDIATE RELEASE



NEWS RELEASE

Pennsylvania Homecare Association Announces Appointment of Mia Haney as CEO

Lemoyne, Pa. (February 28, 2024) — The Pennsylvania Homecare Association (PHA) is pleased to announce the appointment of Mia Haney as Chief Executive Officer (CEO), effective February 26, 2024. Haney, who has been serving as the Interim CEO since November 2023, brings valuable leadership and expertise to the association's sectors, including home care, home health, and hospice. PHA is confident in her ongoing contributions towards advancing Pennsylvania's home-based care and the overall success of the organization.

With more than 15 years of industry experience, Haney joins the association with a strong focus on home care and home health advocacy, quality improvement, and organizational management. In her former role, Haney's leadership spanned multiple transactions, taking a privately-owned home healthcare organization through Private Equity ownership and ultimately to a publicly traded organization where Haney served as Chief Operating Officer of a seven-state personal care operation. Haney's strategic vision, combined with her collaborative approach and deep understanding of the challenges and opportunities facing the home healthcare industry, will be instrumental in guiding PHA toward continued success.

"We are thrilled to officially appoint Mia Haney as the CEO of the Pennsylvania Homecare Association," said PHA Board President, CJ Rambler. "Mia's experience makes her relatable to all of our members, both large and small. Her passion for advancing the interests of home care providers and improving access to quality care is truly inspiring. We have full confidence in Mia's ability to lead PHA forward to drive positive change for our members and the communities they serve."

As CEO, Mia Haney will lead PHA's efforts to advocate for policies that support the delivery of home-based care, provide valuable resources and support to PHA members, and strengthen partnerships with stakeholders at the local, state, and national levels.

"I am honored to have the opportunity to serve as CEO of the Pennsylvania Homecare Association," said Mia Haney. "Home-based care plays a vital role in our healthcare system. I am committed to ensuring home care providers have the support they need to deliver high-quality care to individuals and families across Pennsylvania. I look forward to continuing to collaborate with our members, partners, and stakeholders to advance our shared goals and make a positive impact on the lives of those we serve."

Please join us in congratulating Mia Haney on her appointment as CEO of the Pennsylvania Homecare Association. For more information about PHA and its initiatives, visit http://www.pahomecare.org.

About PHA

The Pennsylvania Homecare Association (PHA) is a statewide organization representing nearly 300 home care, home health and hospice providers, as well as other organizations and individuals that support the delivery of home-based care. PHA's mission is to promote and advance bringing care home through advocacy, education and support of its members.

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